

Photoshop .PSD (w/layers)  
Illustrator .AI Photoshop/  
Illustrator .EPS Flat JPG, BMP,  
PNG, TIFF



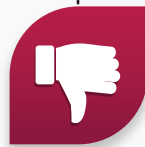
Min 300 ppi at final print size  
please outline all fonts please  
outline all fonts 300 ppi at final  
print size

Medium resolution flat files  
  
(JPG, GIF, BMP, PNG, TIFF)



200 ppi at final print size can  
work with simple designs

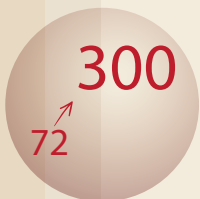
Low resolution web images  
MS Office documents



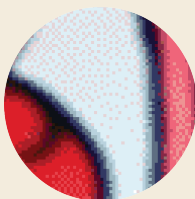
150 ppi and lower or Office,  
Excel, Power Point

Good artwork is the basis of every print project

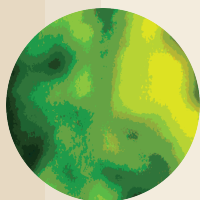
## AVOID



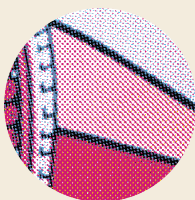
Scaling dpi



Indexed



Posterized



Halftones

These processes complicate our ability to replicate an image onto garments. If your artwork needs to be halftoned we can do that for you.

## Please send your art files

- ✓ as you wish to see them printed at
- ✓ 100% final print size
- ✓ with all text converted to outlines (do not send fonts)
- ✓ name your artwork like this (company / design name)



Comps and files up to 25mb

Please send larger files using one of these



✉ [contact@flood-print.co.uk](mailto:contact@flood-print.co.uk)

☎ 01686 628 355



[www.flood-print.co.uk](http://www.flood-print.co.uk)